

10 Step Digital Transformation Roadmap

1 Seek management support

2 Set ambitious goals

3 Allocate funding

4 Pick the low-hanging fruit

5 Build a launch team

6 Introduce new workflows

7 Grow your culture

8 Momentum picks up

9 Build your capabilities

10 Adopt Agile

1. Seek Management Support – Digital Transformation starts at the top. From the CEO down, the commitment to Digital Transformation must be complete, provocative, disruptive, ambitious, and often...uncomfortable.

2. Set Ambitious Goals – Set crystal-clear goals that aim to take you above and beyond your competition.

3. Allocate Funding – Digital Transformation is not going to be cheap, and things of value rarely are.

4. Pick the Low Hanging Fruit – Score some points early by knocking low-risk, high-reward projects out of the park.

5. Build a Launch Team – Building the right team is more than just adding new roles and responsibilities to your current team. Ensure that you put in place the right personnel to monitor progress on key targets, that priorities are being kept, and manage the day to day tasks in your digital transformation roadmap.

6. Introduce New Workflows – Promote new agile workflows, while being careful not to alienate the existing personnel who have grown the organization to what it is today.

7. Grow Your Culture – Culture is changing in today's enterprise. Your personnel will need a digital mindset, the tools and setting to collaborate, and autonomy.

8. Momentum Picks Up – As your initial transformation activities take hold, momentum should be picking. New initiatives should be building on earlier successes.

9. Build Your Capabilities – Business capabilities are the sum of your people, processes, and technology. Invest in new systems, update processes, and train your people for the new digital world.

10. Adopt Agile – The one constant is change. Agile methodologies can help you navigate a new course, but adopting Agile itself is a huge change for many or-